

Registration Package

2010 Annual General Meeting

Wednesday, April 28 at 5 p.m.



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COAST CAPITAL SAVINGS CREDIT UNION
2010 ANNUAL GENERAL MEETING
RIVER ROCK CASINO RESORT, 8811 RIVER ROAD, RICHMOND, BRITISH COLUMBIA
APRIL 28, 2010

AGENDA

1. Registration – 4:30 p.m. to 5 p.m.
2. Call to Order – 5 p.m.
 - Bill Wellburn, Board Chair
3. Determination of compliance with notice and quorum requirements
4. Approval of the Agenda and Rules of Order for the meeting
5. Appointment of the Parliamentarian and introductions
6. Receipt of the Minutes of the Annual General Meeting held April 29, 2009
7. Business arising out of the Minutes
8. Receipt of the Report from the Board of Directors
9. Receipt of the Report from the Chief Executive Officer
10. Receipt of the Auditors' Report and 2009 Annual Audited Financial Statements
11. Appointment of auditors for the ensuing year
RESOLUTION: That the firm KPMG be appointed auditors for the year 2010, and that their remuneration be set by the Board of Directors.
12. Report of the Nominations Committee on the Election of Directors
13. Members' Resolution and New Business
14. Conclusion of Business Meeting (approximately 6:00 p.m.)
15. Members Open Forum
16. Conclusion of Members Open Forum (approximately 6:30 p.m.)

Please join us at the conclusion of the meeting for the opportunity to speak with your Board of Directors and Executive Management.

COAST CAPITAL SAVINGS CREDIT UNION

RULES OF ORDER

General

1. Except where inconsistent with these Rules of Order or the Rules of Coast Capital Savings Credit Union (“Coast Capital Savings”), the conduct of the meeting of Coast Capital Savings shall be governed by the edition of *Nathan’s Company Meetings including Rules of Order* most current at the time of the meeting. These Rules of Order include a summary of the principles outlined in *Nathans*.
2. In order that Coast Capital Savings’ Members receive adequate notice of matters to be considered at an annual general meeting of Coast Capital Savings, the Rules of Coast Capital Savings provide that in order for an ordinary resolution to be eligible for consideration at an annual general meeting, it must be submitted to the Board of Directors for review and consideration at least 90 days prior to the annual general meeting and the Board of Directors, at its discretion, shall determine whether the resolution shall be submitted to the members for consideration at the annual general meeting. No eligible Member submissions were received for this annual general meeting and, as such, the only ordinary resolution to be considered by the Members at this annual general meeting is the appointment and remuneration of the auditor.
3. The Rules of Coast Capital Savings state that at general meetings the Chair shall determine any matter in respect of voting at, and the conduct of, any general meeting not governed by the *Credit Union Incorporation Act*, the Rules of Coast Capital Savings or any determination of the Board of Directors and such determination shall be final.

Reports

4. If a report is presented to the meeting which only gives information, there need not be a motion to receive such a report.

Voting

5. Only Members may vote on any motion or resolution and must vote in accordance with the Rules of Coast Capital Savings. Every Member of Coast Capital Savings who is 19 or over is entitled to vote on all matters coming before the meeting.
6. A show-of-hands vote will be taken on all motions and resolutions. Voting may be conducted by a written ballot if, upon request or otherwise, the Chair determines that it is appropriate and necessary to do so in the circumstances.

Motions and Resolutions

7. On recognition from the Chair, any Member may make a motion (e.g., “I move...”).
8. All motions must begin with the word “that” and be:
 - relevant;
 - in the affirmative;
 - within the power and scope of the meeting;
 - not argumentative;
 - not offensive;
 - without unnecessary provisions; and
 - without objectionable words.

9. Another Member must second a motion other than an incidental motion. If there is no second, the Chair shall state that the motion is lost for want of a second. If there is a second, the Chair shall state the question on the motion (e.g., "It has been moved and seconded that...").
10. The Members may discuss and debate the motion on the Chair's direction to do so (e.g., "Is there any discussion?").
11. The Chair puts the motion to a vote (e.g., by show of hands, "All those in favour?" "Any opposed?").
12. The Chair announces the vote and the result (e.g., "The motion is carried.").

Amendments to a Motion

13. A Member may propose an amendment to a main motion during discussion of the motion. A motion may be amended in one of three ways:
 - by leaving out certain words;
 - by adding certain words; or
 - by deleting certain words and replacing them with others;provided that the amendment cannot be a simple negation of the original motion and the amendment must not be of such a nature that the original motion loses its identity.
14. No more than one amendment to the motion is in order at one time, although the amendment itself may be amended by a sub-amendment. Only one sub-amendment is in order at any one time.
15. A motion to amend is handled in a substantially similar way to main motions and generally must be seconded before it can be discussed and debated.

Discussion

16. Members must display identifying tags (provided as the Yellow Information Package) whenever they rise to speak. Only Members may speak to a motion at the meeting.
17. Members must be recognized by the Chair before speaking and must clearly state their name and branch affiliation.
18. Only one Member shall have the floor at any one time. When two or more Members desire to speak at the same time, the Chair will determine the first to speak.
19. Each Member shall be entitled to one speech of three minutes on each motion and motion amendment, except the mover of a particular motion may speak again to explain the motion, answer questions and close discussion on the motion. The Chair may, at his discretion, allow a particular speaker additional time.
20. The Recording Secretary shall act as timekeeper, and these Rules of Order shall be strictly enforced.
21. All debate and discussion shall be relevant to the particular motion that is being discussed, or it will be ruled out of order.

COAST CAPITAL SAVINGS CREDIT UNION
9th ANNUAL GENERAL MEETING – April 29, 2009

MARRIOTT VICTORIA INNER HARBOUR HOTEL, VICTORIA, BRITISH COLUMBIA

MINUTES

The 9th Annual General Meeting of Coast Capital Savings Credit Union was held on April 29, 2009 at the Marriott Victoria Inner Harbour Hotel, Victoria, and made available to members by webcast at www.coastcapitalsavings.com

CALL TO ORDER

B. Wellburn, Chair, called the meeting to order at 5:00 p.m. and welcomed all members to the ninth Annual General Meeting of Coast Capital Savings Credit Union.

QUORUM

Due notice of the 2009 Annual General Meeting was provided in November & December 2008 as part of the annual Call for Nominations director recruitment process which was mailed to all members. Further details were provided in the Board of Directors election material mailed to members in March, 2009. Pursuant to the Rules, a minimum of 50 members in good standing is required for a quorum. Based on the preliminary registration numbers, the Chair declared that the Ninth Annual General meeting of Coast Capital Savings Credit Union was duly constituted for the transaction of business. Registration was extended until 5:15 p.m.

APPROVAL OF AGENDA AND OVERVIEW OF THE RULES OF ORDER FOR THE MEETING

Mr. Wellburn reviewed the agenda for the evening and provided an overview of the Rules of Order and Debate and Voting Procedures.

*Moved and seconded that the Agenda of the 2009 Coast Capital Savings Annual General Meeting be approved as presented. **CARRIED.***

*Moved and seconded that the Rules of Order and Debate and Voting Procedures for the conduct of the meeting be approved as presented. **CARRIED.***

APPOINTMENTS

The Chair appointed Steve McKoen of the law firm, Blake, Cassels & Grayden, Parliamentarian and appointed Linda Taylor, Board Secretary as Recording Secretary for the meeting. In addition, Gerry Della Mattia was appointed as scrutineer.

INTRODUCTIONS

Mr. Wellburn introduced Lloyd Craig, President and CEO and advised that Mr. Craig would provide the Report from the CEO.

Special Guests present:

Bert Hayes, former Director
Gordon Munn, former Director
Elizabeth Woods, former Director
Anthony Barke, Deloitte
Rhonda Brown and Lisa Mort-Putland, Big Brothers and Sisters
Brady Jepsen, CUMIS

Henry Kamphof, Capital Regional District
Kate Mansell, Boys and Girls Club

APPROVAL OF THE MINUTES FROM THE EIGHTH ANNUAL GENERAL MEETING

The Minutes of the Annual General Meeting held on April 30, 2008, were presented to the membership for receipt. As authorized by the membership, the Board of Directors approved the minutes on June 4, 2008. No errors or omissions were brought forward.

BUSINESS ARISING FROM THE MINUTES

There was no business arising from the Minutes.

SCRUTINEER'S REPORT

Mr. Wellburn reported that 103 registered mered members were in attendance at the Marriott Victoria Inner Harbour Hotel in Victoria, B.C.

REPORT FROM THE BOARD OF DIRECTORS

Mr. Bill Wellburn provided expanded details to the meeting of the information contained in the Board's message in the 2008 Annual Report including:

1. Coast Capital's membership has grown by 104,000 members (35%) since 2004, through innovative products such as, *Free Chequing™*, *Low-fee; More-for-me Mutual Funds*;
2. Coast Capital has returned 7% of pre-tax income to a variety of community initiatives and programs, earning it recognition by Imagine Canada as one of Canada's Caring Company Leaders;
3. Over the past five years, members' Deposits and Capital have grown by 36% and 80% respectively, through strong and consistent growth;
4. With oversight from the Investment & Loan and Audit & Risk Management Committees, Coast Capital has in 2008, doubled the allowance for credit losses in recognition of the severe downturn in the real estate market, and Coast Capital's credit control staff work with members who are in default to find appropriate solutions; and
5. Coast Capital's community contributions in 2008 were \$5.059 million, including donations to: Coast Education Awards, Cops for Cancer Tours, Victoria Youth Empowerment Society's Youth Hospitality Training Centre. Mr. Wellburn introduced the 8 members of the Coast Community Youth Team who were present and assisting members at this meeting.

Mr. Wellburn then announced the appointment of Tracy Redies as Coast Capital's new President and Chief Executive Officer effective June 2009, and provided details of her business experience and the recruitment process.

Mr. Wellburn provided an overview of the steps taken to strengthen overall the Board of Directors, which have resulted in recognition by the Canadian Co-operative Association with the Innovations in Co-operative Governance 2008 Award. Mr. Wellburn then introduced the directors present: Daniel Burns, Bill Cooke, Frank Harper, Mary Jordan, Karen Kesteloo, Gail Stephens, Doug Stone, Glenn Wong, and Bob Garnett.

Mr. Wellburn thanked his colleagues on the Board of Directors for their work in the past year and acknowledged retiring director Bob Garnett, Vice-Chair for his many years of service to Coast Capital Savings.

Mr. Wellburn concluded the Director's report by thanking Coast's employees, CEO and executive team, his Board colleagues and the membership for their hard work and support in 2008. Mr. Wellburn further acknowledged the upcoming retirement of Lloyd Craig as President and CEO and on behalf of the Board, staff and membership of Coast Capital Savings, thanked Mr. Craig for his leadership and wished him the very best.

CEO'S REPORT

Mr. Lloyd Craig provided an overview of Coast Capital Savings' financial performance and corporate achievements in 2008. He indicated that in a year where financial institutions struggled to react to the unprecedented financial and economic uncertainty, Coast Capital Savings continued to focus on its established strengths – banking, investment and insurance services.

Mr. Craig advised that he would be highlighting some of the information that is contained in the 2008 Annual Report, the theme of which is "*Let's talk numbers*". Mr. Craig went on to provide information on the following:

- In 2008 Coast Capital Savings added two new products, *The High-interest, No-Fee Savings Account* and *The Low-fee, More-for-me Mutual Funds*;
- Pre-tax earnings increased to \$72.3 million in 2008, up from \$71.8 million, however the income tax rate increased from 18% to 27%;
- Coast Capital Savings' assets increased to \$10.4 billion in 2008, from \$9.9 billion in 2007, demonstrating that Coast continues to manage its assets and grow its business effectively;
- Mutual funds under administration decreased to \$1.4 billion in 2008, compared to \$1.8 billion in 2007, a reflection of the equity markets;
- Total assets under administration, assets on and off the balance sheet, increased to an all-time high of \$12.3 billion in 2008, compared to \$11.8 billion in 2007;
- Return on equity was 11.4% compared to 14.9% in 2007;
- Net interest income remained largely steady in 2008 at \$211 million, compared to \$212 million in 2007; and
- Overall operating efficiency improved from 72.2% to 69.5% as revenue growth continued to exceed cost increases.

Mr. Craig provided further information on the innovative services Coast Capital Savings has developed for small business, insurance services and equipment financing, as well as added security features that have been incorporated for members using online banking.

Mr. Craig advised that Coast Capital Savings continues to support the initiative to amalgamate Canada's provincial credit union Centrals to consolidate resources, improve efficiency and lower costs. In addition Coast Capital Savings supports the *Case For Progress* legislation, which is designed to allow interested credit unions to operate outside their traditional provincial boundaries and will ensure further opportunities for growth for Canadian credit unions.

Mr. Craig noted that 2009 will be another challenging year, as the disruptions in the credit markets continue and the Bank of Canada reacts by lowering short-term interest rates to compensate.

He noted that this was his final AGM as he was retiring. Mr. Craig thanked the membership for their support, the Board of Directors, executive and Coast Capital Savings' great staff for their dedication.

AUDITOR'S REPORT

Mr. Wellburn announced that the auditors, KPMG had provided their opinion that the consolidated financial statements present fairly, in all material respects, the financial position of Coast Capital Savings Credit Union as at December 31, 2008, and the results of its operations and cash flows for the year then ended.

Mr. Wellburn confirmed that, as required by legislation, the Board of Directors has approved the financial statements on behalf of the membership. Mr. Wellburn asked if there were any questions on the financial statements. Upon hearing none, Mr. Wellburn declared the financial statements received.

MOTION TO APPOINT AUDITOR FOR THE ENSUING YEAR

*Moved and seconded that the firm of KPMG be appointed external auditors for the year 2009 and that their remuneration be set by the Board of Directors. **CARRIED.***

COMMITTEE REPORTING – NOMINATIONS & ELECTION COMMITTEE

Mr. Glenn Wong, Chair of the Nominations Committee was introduced to report on the results of the 2009 directors' election. Mr. Wong advised that he was Chair of the Committee that also included directors Doug Stone and Bill Wellburn.

Mr. Wong noted that a highly engaged Board of Directors, with the right balance of skills, and experience, is a cornerstone of effective governance. Collectively, directors must have the required skills and experience to:

- Effectively carry out the Board's oversight responsibilities on behalf of the membership, and
- Work with management to provide input to, and approve, Coast Capital Savings' strategic plan and process.

Mr. Wong advised that the Nominations Committee is appointed annually and reports directly to the membership. The Committee is made up of directors who are not currently eligible for re-election.

The Committee uses the annual nominations process as an opportunity to strengthen the Board by evaluating the Board's current needs, and identifying the additional skills, business experience and qualifications needed to assist Coast Capital Savings in achieving its long-term strategic goals. This process is completed in conjunction with an independent governance consultant to ensure fairness for the nominees while addressing the governance needs of the credit union.

As part of this process, a director Recruitment Profile was developed setting out the current competencies and skills required on the Board. This information was shared with all Coast Capital Savings' members in the member newsletter in the annual call for qualified candidates. In addition, the Nominations Committee and the governance consultant actively recruit qualified candidates.

This year, the Committee's analysis determined that experience in developing investment products and services in the financial services sector; development and delivery of business system strategies; corporate citizenship; risk management and multi-location retail business at a national level were the skills required to further strengthen the Board of Directors.

Nominations were accepted from candidates interested in standing in the 2009 Board of Directors Election. A total of six candidates let their names stand for election: three, who were recommended and three other candidates.

The Nominations Committee's goal was to recommend three candidates it believes can provide significant expertise and are most qualified to fill the upcoming positions on your Board of Directors.

The practice in the credit union system of identifying the skill gaps on boards, profiling the needed attributes and expertise of directors, and recommending candidates standing for election is growing. This practice is recognized by the Canadian Co-operative Association as a best practice in good corporate governance.

The Directors' Election was conducted from March 27 to April 15, 2009 in accordance with the credit union Rules. The Nominations Committee appoints an individual independent of the credit union to serve as the Returning Officer to oversee the election process. Gerry Della Mattia, who has extensive experience as a senior electoral official in federal and provincial elections, served as returning officer again this year.

Mr. Wong reported that in this year's election 17,195 ballots were cast, with 15,171 of these being valid ballots. Since 2007, valid vote totals for our Board Elections have nearly doubled and he thanked the members for participating in this process.

Of the 17,195 ballots cast, 963 were spoiled and 1,061 were rejected, resulting in 15,171 valid ballots for the election. A spoiled ballot was defined as any ballot on which the member voted for too few or too many candidates. A ballot was rejected if it was not possible to complete the required verification criteria.

Name	Total Valid Votes
Dan Burns	13,639
Christian Findlay	13,223
Karen Kesteloo	13,051
Elizabeth Woods	2,951
Rajinder Sahota	1,959
Partap Singh	690

The Nominations Committee declared Dan Burns, Christian Findlay and Karen Kesteloo elected to the Board of Directors.

Mr. Wong thanked all the candidates who let their names stand in the election and also thanked the members of the Committee for their contributions.

MEMBERS' RESOLUTION, AND NEW BUSINESS

Mr. Wellburn reviewed the Coast Capital Savings' Rules with respect to ordinary resolutions and advised that no accepted resolutions were received from the members by the published deadline of January 7, 2009.

Mr. Wellburn called for new business. With no new business coming from the floor, Mr. Wellburn took the opportunity to thank the meeting organizers, the Board of Directors, Lloyd Craig, President and Chief Executive Officer, the Senior Executive Team and all the employees and members of Coast Capital Savings.

CONCLUSION

Having no further business brought forward, the meeting was declared concluded at 6:00 p.m. followed by a Members' Open Forum.

ANNOUNCEMENT OF THE WINNER OF THE 2009 DIRECTORS ELECTION CONTEST

Mr. Wellburn was pleased to announce the winner of the 2009 Directors Election contest as Wendy Fidler of Duncan, B.C. Ms. Fidler will receive a \$3,000 Deposit to a Tax-Free Savings Account, and direct a \$3,000 donation to the United Way Agency of her choice.



BILL WELLBURN, Chair



LINDA TAYLOR, Recording Secretary

Coast Capital Savings Credit Union – Board of Directors

Bill Wellburn, Chair
Term Expiry: 2013

Director Since: 1992
Residence: Victoria

Mr. Wellburn has more than 30 years of governance and board experience in a wide variety of business and not-for-profit sectors. He is a graduate of the University of Victoria, a Chartered Accountant, and a businessman committed to embracing and leading change that makes a difference. Mr. Wellburn also serves as the Board Chair of the Provincial Capital Commission and the Audit Committee Chair of the Greater Victoria Harbour Authority. He is a Chartered Director (C.Dir.) with specialized knowledge in corporate governance and accountability and is a Fellow of the Institute of Chartered Accountants of British Columbia. Mr. Wellburn received the *Distinguished Service Award* from the Credit Union Foundation of British Columbia recognizing his contribution to the credit union system. He brings strong leadership, team building, and communication skills to the Coast Capital Savings Board.

Daniel Burns
Term Expiry: 2012

Director Since: 1994
Residence: Vancouver

Mr. Burns is a lawyer, accountant, and entrepreneur. He is the CFO of Accend Capital Corp., a capital pool company on the TSX Venture Exchange, and CEO of BNW Travel Management Ltd. He is a graduate of the University of Western Ontario, BA (Economics); the University of British Columbia, JD (Law); the University of Toronto, MBA; and the University of St Gallen, Switzerland, EMBA. Mr Burns is a member of the Law Society of British Columbia and the Certified Management Accountants of Ontario. He is the former Chair of Central 1, the central bank and trade association for British Columbia and Ontario credit unions and the current Vice Chair of Credit Union Central of Canada. In addition, he is a director of the Cooperators Insurance Group, Addenda Capital Corp, and the Nature Conservancy of Canada. With a certified director designation (ICD.D) from the Institute of Corporate Directors, Mr. Burns brings excellent corporate governance skills to the Board.

Bill Cooke
Term Expiry: 2013

Director Since: 2007
Residence: Magna Bay

Mr. Cooke retired in 2006 as CEO of MD Private Trust Company, a national, member-based investment and wealth management firm. As CEO, he was responsible for operations and strategy development of new products and new market ventures. He has an MBA and a BA from the University of Saskatchewan. He also holds a Bachelor of Social Work from the University of Regina. Mr. Cooke has held senior management positions in public companies, financial institutions, and provincial government. He is on the Board of Directors and chairs the audit committees of Galleon Energy (TSX) and Hanwei Energy Services (TSX), and is Chair of the Finance Committee for the Board of Governors of Okanagan College. Mr. Cooke brings leadership, a wealth of board experience and business acumen to the Board.

Christian Findlay
Term Expiry: 2012

Director Since: 2009
Residence: North Vancouver

Ms. Findlay is a former Senior Vice President of RBC Financial Group with 20 years of experience in financial services. She is an inspirational and strategic leader who has led growth in the mortgage, deposits, and investments businesses as well as national branch expansion plans customizable to local market demographics. She has served on numerous financial industry boards, including Interac, Moneris, and First Canadian Title. Ms. Findlay has an MBA from Concordia University, a Professional Coach designation from Erickson College, and a B. Music from McGill University. She serves the community as a mentor with the Forum for Women Entrepreneurs and as an active volunteer musician. In addition to her extensive financial services knowledge, she brings to the Board a strong grounding in corporate financial management and a passion for leadership development.

Frank Harper
Term Expiry: 2010 – retires on April 28, 2010

Director Since: 1995
Residence: Surrey

Mr. Harper is the President and Director of Sphere Financial Ltd., a private investment company. He holds a B.Com. (Honours Finance) from the University of British Columbia and is a chartered accountant. Mr. Harper has a successful track record as a President, Senior Vice President, and director of public and private corporations involved in financial services, real estate, merchant banking, and capital markets in Canada and internationally. In addition to a strong finance, accounting, and corporate governance background, Mr. Harper brings significant strategic planning, risk management, mergers & acquisitions, product development, and marketing expertise to the Board.

Mary Jordan
Term Expiry: 2011

Director Since: 2008
Residence: Vancouver

Ms. Jordan is a former Executive Vice President for Laidlaw International and has also held executive positions with Air Canada, Canadian Airlines, and BC Centre for Disease Control. Her sophisticated financial literacy, and senior human resources experience, along with her experience from working within the highly complex and competitive airline industry, brings strong marketing and strategy skills to Coast Capital Savings. Her recent board experience includes Vancouver International Airport Authority and Vancouver Board of Trade.

Karen Kesteloo
Term Expiry: 2012

Director Since: 1984
Residence: Victoria

Ms. Kesteloo is a partner in the public accounting firm of Kesteloo Busse Anderson, Certified General Accountants. She holds the designations of Certified General Accountant, Trust and Estate Planner and Chartered Director. Ms. Kesteloo is a member of the Royal Roads University Program and Research Council, past governor of Royal Roads, past director of the Pacific Christian School Foundation and Queen Alexandra Foundation for Children. She brings to the board a fresh perspective for a sound financial future and a strong focus on corporate governance.

Gail Stephens
Term Expiry: 2011

Director Since: 2008
Residence: Victoria

Ms. Stephens is an FCGA and is the City Manager for the City of Victoria. She formerly served as the Vice President, Finance and Services for the University of Calgary and as Chief Administrative Officer for the City of Winnipeg. Ms. Stephens has held the positions of Chief Financial Officer and Controller for a number of private and public companies. Her business acumen and ability to embrace change, along with her record of community service and Board experience, make her a strong member of Coast Capital Savings' Board of Directors.

Doug Stone
Term Expiry: 2011

Director Since: 1994
Residence: White Rock

Mr. Stone retired as the Director of Operations for the City of White Rock in 2004 and owns a private consulting and television production firm. Mr. Stone is an active member of the community, having served on committees of the Air Canada Championship, White Rock Sea Festival, White Rock Food Bank, and Olympiad for the Physically Disabled. He received a BA (Parks and Recreation Administration) from San Jose State University. Mr. Stone brings to the Board a true community spirit and excellent human resources and corporate governance skills.

Glenn Wong
Term Expiry: 2013

Director Since: 2007
Residence: West Vancouver

Mr. Wong is founder of the business consulting company, Catalyst Solutions Ltd., received his B.Comm. from the University of British Columbia and is a certified corporate director. Mr. Wong has served as President/C.E.O. of several companies including Electronic Arts Canada, Rogers Cable TV BC, and BC Hot House. His extensive community involvement includes serving as a board member of the Canadian Media Fund and the Vancouver Police Board, where he serves as Board Vice Chair and past Chair of the Finance Committee, as well as past service on the boards of the B.C. Cancer Foundation, S.U.C.C.E.S.S. (immigrant social services), and Sauder Business School Faculty Advisory Board. Mr. Wong is a two-time winner of the American Marketing Association BC Chapter *Marketer of the Year* Award. He adds breadth to the Board with his extensive executive leadership experience with high-growth and large scale companies.

Doug Brownridge
Term Expiry: 2013

Director Since: Will assume duties April 29, 2010
Residence: West Vancouver

Mr. Brownridge is a senior executive with an extensive background gained by working in a number of technology and consumer organizations. He is a graduate of the University of Toronto, and is currently the Global VP, Marketing with ACL Services, a world leader in supplying technology for audit and compliance. He has held strategic executive leadership positions at Intrawest ULC, PMC-Sierra, Motorola, Rogers Wireless, and Cadbury. He began his career in brand management at Procter & Gamble. Mr. Brownridge also brings extensive governance experience from serving on boards including Citizens Bank of Canada, BC Integrated Technology Initiative, BC Technology Industry Association, BC Science Fair Foundation, and the Global Chief Marketing Officer Council. His deep experience in developing innovative strategies makes him well qualified to serve as a member of Coast Capital's Board of Directors.